



SPECIAL SECTION

HAWAI'I HIGHLIGHTS: ACTIVITIES & ATTRACTIONS

Drive Bookings with HAWAI'I Magazine's Fall/Winter 2026 Adventures in Paradise!

Get your business in front of travelers planning their next island adventure. Featured in our popular Holiday issue, this section is designed to boost direct bookings and drive end-of-year revenue. Your message will reach our engaged audience in print and digital, receive 30K ad views on hawaiimagazine.com, plus exposure to over 735K of our followers across Facebook and Instagram.

PACKAGE INCLUDES

- ▶ Quarter Page Advertorial in HAWAI'I Magazine's **Adventures in Paradise** Special Section in the **2026 Fall/Winter** print and digital issue (October 2026-March 2027)
 - One (photo) 3.5" x 2", min. 300 dpi
 - Up to 100 Words to best describe your business
- ▶ Digital Display Ads on hawaiimagazine.com to run online October to December 2026
 - 30,000 impressions
 - 5 Ad sizes- 300 x 250px, 300 x 600px, 970 x 250px, 320x50px, 728x90px
- ▶ One (1) Social Media Post (FB or IG) to run September to October 2025

2026 INVESTMENT

\$1,250 (net + tax)

Total Value over \$3,000

**UPGRADE TO COLLAB POST
OR REEL ADD**

+\$250 (net + tax)

PRINT MATERIALS DUE BY

AUGUST 28, 2026

DIGITAL MATERIALS DUE BY

SEPTEMBER 30, 2026

AUDIENCE SNAPSHOT

1M+

Monthly impressions across all platforms

- **737K+** Social Followers
- **2M+** Annual Page Views
- **1M+** Annual Users
- **60K+** Newsletter Subscribers
- **44%+** Average Email Open Rate

AUDIENCE INSIGHTS

- **86%** are planning a future Hawai'i trip
- **73%** stay 8+ days, indicating higher on-island spend
- **89%** have engaged with featured businesses
- **96%** are likely to click through to content

Audience survey conducted Dec 2025 – Feb 2026

WEBSITE DISPLAY ADS

970 x 250px



300 x 600px



300 x 250px



PRINT ADVERTORIAL

